

Owner and Data Controller

Quarzio s.r.l. – Via Giuseppe Mazzini, 47, Aci Sant'Antonio (CT) – 95025 (Italy)

VAT: IT05395980872

Owner's email address: [info@www.seotesteronline.com](mailto:info@www.seotesteronline.com)

This Privacy Policy ("Agreement" or "Contract") constitutes a legally binding agreement between the user ("User" or "you") of the SEO Tester Online services and the Quarzio s.r.l. company located in VIA GIUSEPPE

MAZZINI, 47, ACI SANT'ANTONIO, (CT), 95025, Italy, VAT:

IT05395980872, [info@seotersteronline.com](mailto:info@seotersteronline.com), owner of SEO Tester Online (here also referred to as "SEO Tester Online", "Quarzio", "us", "society", "service").

At SEO Tester Online, we strive to develop innovative services to better serve our users. We recognize that privacy is an important issue, so we design and operate our services with the protection of your privacy in mind. This Privacy Policy ("Privacy Policy") explains our policies and procedures regarding the collection, use and disclosure of personally identifiable information that we may receive from you and other users of the SEO Tester Online service, through our software, mobile applications and our website located at <https://www.seotesteronline.com> (the "Website"). Such service, the software, mobile applications and the Website are collectively referred to in this Privacy Policy as the "Service". This Privacy Policy applies only to information that you provide to us through the Service.

Every time a user visits our site, a banner or communication will appear that contains information about cookies and privacy. The purpose of the information is to allow the user to give his / her informed consent and therefore accept the terms and conditions of use of our site and our service. By granting your consent, either by clicking on the "I agree" button and by continuing to surf the site, you agree to:

This Application makes use of Cookies. For more information and detailed information, you can consult the Cookie Policy.

Cookies consist of portions of code installed within the browser that assist the holder in providing the service according to the purposes described.

Some of the Cookie's purpose may also require the user's consent.

Definitions

### *Personal Data (or Data)*

It is personal information about any natural person, identified or identifiable, even indirectly, by reference to any other information, including a personal identification number.

### *Usage data*

This information is automatically collected by this Application (or third party applications that this Application uses), including: IP addresses or computer domain names used by the User that connects with this Application, the addresses in URI (Uniform Resource Identifier) notation, time of the request, method used to submit the request to the server, file size obtained in response, numeric code indicating the response status of the server (good end, error, ) the country of origin, the features of the browser and the operating system used by the visitor, the various travel time connotations (such as the time spent on each page) and the details of the route followed within the Application, with particular reference to the sequence of the pages viewed, to the parameters relating to the operating system and the computer environment of Uten you.

### *User*

The individual using this Application, who must coincide with or be authorized by the Person in question and whose Personal Data is the subject of the processing.

### *Interested*

The natural or legal person to whom the Personal Data refers.

### *Responsible for Treatment (or Responsible)*

The natural person, legal entity, public administration and any other body, association or body authorized by the Owner to process Personal Data as set out in this Privacy Policy.

### *Holder of Treatment (or Holder)*

The natural or legal person, the public administration and any other body, association or body to which they, together with any other holder, also contest decisions regarding the purposes, the manner of processing personal data and the instruments used, including the profile of security, in relation to the operation and use of this Application. The Holder of the Treatment, unless otherwise specified, is the owner of this Application.

### *This Application*

The hardware or software tool through which the Personal Data of the Users is collected.

## *Cookie*

Small portion of data stored within the user's device.

1.

### COOKIE

1.1.

#### Technical Cookies and Aggregate Statistics

##### Activities strictly necessary for operation

This Application uses Cookie to save the user's session and to perform other activities strictly necessary for its operation, such as in relation to traffic distribution.

##### Saves preferences, optimization and statistics

This Application uses Cookie to save your navigation preferences and optimize the user's browsing experience. Among these Cookies are, for example, those that set the language and currency or for managing the statistics by the Site Owner.

##### Other types of cookies or third-party tools that might make it use

Some of the services listed below collect statistics in aggregate form and may not require the consent of the User or may be managed directly by the Owner – as described – without the help of a third party.

If, among the tools outlined below, there are services handled by third parties, they may, in addition to what is specified and even without the Registrar's knowledge, perform tracking activities of the User. For detailed information about this, we suggest that you request the full list at [info@seotesteronline.com](mailto:info@seotesteronline.com) and / or consult the privacy policies of individual services.

Cookies are small text files that are installed on computers and devices when visiting an internet site. Specifically, cookies are used to perform automated authentication, track navigation sessions, and store specific information about users accessing a particular web site. In order to allow our users to properly understand the different types of cookies and their features, follow an example list that shows the different types of cookies that exist:

*Technical Cookies.* These are the cookies required for the operation of the Site and the delivery of the services offered to the customer.

*Cookie c.d. "Analytics".* Such cookies that fall into the macro category of technical cookies are used by SEO Tester Online srls to statistically

analyze site visits and / or visits and installed solely for statistical purposes and / or collect aggregated information.

*Session cookies.* These technical cookies are used to trace the use of the Site during a particular session. These cookies are generally stored on the user's browser for the duration of the session. Expire when the browser is closed.

*Persistent cookies.* These are constant cookies that continue to work even after the browser closes. This allows easier and quick access to the Site.

*Functionality cookies.* Such cookies allow the Site to remember the choices made by the user (username, language, region), thus providing improved and more customized features.

*Cookie performance.* These are cookies that collect and analyze information about site use by visitors (visited pages, number of accesses, time spent on site, etc.) to provide you with a better navigation experience. Such cookies do not collect information that allows you to identify the user. All data collected by these cookies are aggregated and, as a result, anonymous and are used only to improve the functioning of the Site.

*Targeting / Advertising Cookies.* These cookies are installed in order to create a user profile that visits the Site based on its behavior while browsing. They can also be used by third-party companies to allow the user to view the latest banners on the sites of these websites, viewed on the SEO Tester Online website. While the user browses within the Site, these cookies are also used to show you the services that may be of interest to you and / or services similar to those that you have previously viewed based on your browsing history. The use of such cookies normally does not imply the processing of your personal data, but may allow you to connect to your computer or other devices and trace the saved data: such cookies connect to the browser installed on your computer or others devices used during navigation on the Site in order to provide targeted advertising.

*First-party cookies.* These cookies are installed directly by SEO Tester Online on the user's device so that the Site works efficiently and trace the visitor behavior patterns of the Site.

*Third party cookies.* These cookies are installed on SEO Tester Online's site by third parties. In this way SEO Tester Online can host ads, listings, such as banner ads from other companies, which in turn install cookies.

They can only be used to store data that the user has entered in one or more websites.

2.

How do I control the installation of cookies?

In addition to what is indicated in this document, the User can manage cookie preferences directly within their browser and prevent, for example, third parties from installing them. By browsing preferences, you can also delete cookies that have been installed in the past, including the Cookie where you may have the permission to install cookies from this site. It's important to note that by disabling all Cookies, the operation of this site may be compromised. The User can find information on how to manage cookies in his browser in the dedicated pages of his browser, the most common among them, but not exclusively: Google Chrome, Mozilla Firefox, Apple Safari, and Microsoft Windows Explorer.

You can find out how to manage cookies, and to make the changes to your browser that we refer to above at this site:

<http://www.allaboutcookies.org/manage-cookies>. Please note that if you choose to block cookies, doing so may impair the SEO Tester Online Service or prevent certain elements of it from functioning.

In the case of services provided by third parties, you may also exercise your right to oppose the tracking by notifying you through the third party privacy policy, by opt-out link if explicitly provided or by contacting it directly.

Notwithstanding the foregoing, the Owner informs you that the User may use Your Online Choices. Through this service, you can manage tracking preferences for most of your advertising tools. The Owner, therefore, advises Users to use this resource in addition to the information provided in this document.