

Owner and Data Controller

Quarzio s.r.l. – Via Giuseppe Mazzini, 47, Aci Sant’Antonio (CT) – 95025 (Italy)

VAT: IT05395980872

Owner’s email address: info@www.seotesteronline.com

This Privacy Policy (“Agreement” or “Contract”) constitutes a legally binding agreement between the user (“User” or “you”) of the SEO Tester Online services and the Quarzio s.r.l. company located in VIA GIUSEPPE MAZZINI, 47, ACI SANT’ANTONIO, (CT), 95025, Italy, VAT: IT05395980872, info@seotersteronline.com, owner of SEO Tester Online (here also referred to as “SEO Tester Online“, “Quarzio“, “us“, “society“, “service“).

At SEO Tester Online, we strive to develop innovative services to better serve our users. We recognize that privacy is an important issue, so we design and operate our services with the protection of your privacy in mind. This Privacy Policy (“Privacy Policy”) explains our policies and procedures regarding the collection, use and disclosure of personally identifiable information that we may receive from you and other users of the SEO Tester Online service, through our software, mobile applications and our website located at <https://www.seotesteronline.com> (the “Website”). Such service, the software, mobile applications and the Website are collectively referred to in this Privacy Policy as the “Service”. This Privacy Policy applies only to information that you provide to us through the Service.

Every time a user visits our site, a banner or communication will appear that contains information about cookies and privacy. The purpose of the information is to allow the user to give his / her informed consent and therefore accept the terms and conditions of use of our site and our

service. By granting your consent, either by clicking on the “I agree” button and by continuing to surf the site, you agree to:

The terms and conditions of use of the services offered by SEO Tester Online through its own website;

The provisions contained in SEO Tester Online’s cookie policy and privacy policy;

The manner of processing your personal information and information in accordance with this privacy notice.

If the user continues browsing our site without clicking on the “I agree” button in the privacy statement, this will remain visible until an actual active or actual action by the user (eg making a query or clicking on one of the sections of the site) which is therefore considered to be in all respects an acceptance of the conditions set out in the information.

Between the Personal Data collected by this Application, either autonomously or through third parties, are: Cookies, Usage Data, Email, Name, Surname, Occupation, Business Sector, Geographical Position, Date of Birth, Telephone Number, Password, web site, profile image, and various data types.

Full details on each type of data collected are provided in the dedicated sections of this privacy policy or by specific information texts displayed before the data collection itself.

Personal Data may be freely provided by You or, in the case of Usage Data, collected automatically during the use of this Application.

All the data required by this Application is compulsory and, in the absence of their assignment, it may be impossible for this Application to provide the

service. In cases where this Application indicates some Data as Optional, Users are free to refrain from communicating such Data without this having any consequences on the availability of the service or its operation.

Users who are in doubt about which Data are required are encouraged to contact the Owner.

Any use of Cookies – or other tracking tools – by this Application or third party service providers used by this Application, unless otherwise specified, has the purpose of providing the service requested by you, in addition to any further purposes described in this document and in the Cookie Policy, if available.

You are responsible for the personal data of third parties that are published or shared by this Application and warrant that you have the right to disclose or disseminate them by releasing the holder from any liability to third parties.

BY USING THE SERVICE, YOU CONSENT TO OUR COLLECTION, USE, AND DISCLOSURE OF YOUR INFORMATION AS DESCRIBED IN THIS PRIVACY POLICY.

The following is also acceptable

1. Confidential information shall only be disclosed where necessary for the performance of the performance to a selected number of people in the SEO Tester Online staff, and those who will actually need to be acquainted in the event of technical testing.

2. Online SEO Testers and the staff who will be aware of this commitment are committed to keeping such information strictly confidential and not to disclose a third party for a period of 10 (ten) years from the date of the time.

3. SEO Tester Online undertakes not to use confidential information for any purpose other than the use it requires for the proper conduct of the service.

4. Online SEO Tester undertakes not to use such information in competition with the Customer. In particular, SEO Tester Online is committed to ensuring a commercial behavior towards the Customer by not using confidential information and / or confidential material received to obstruct the customer's business relationship with his / her clients and / or contacts through direct or indirect offer ,on their own or through third parties, of services and / or products which, although not identical or similar, are also eligible to meet customer and / or contact requests.

5. SEO Online Tester Appoints who Responsible for the Processing of Reserved Information and / or Materials Reserved Mr. Vittorio Giuseppe Urzì, single director of Quarzio s.r.l.

The Respondent will be required to sign up for the personnel who may become aware of the Reserved Information and / or the Reserved Materials, a statement by which they assume the confidentiality obligations specified in this contract.

6. Online SEO tester will use the utmost professional diligence to prevent computer intrusions and allow third parties access to confidential data without permission.

7. The User undertakes to keep the credentials of access to the SEO Tester Online software in order to prevent unauthorized third parties from accessing the confidential information specified in this agreement.

1.

INFORMATION WE COLLECT

1.1.

Non-Personally Identifiable Information.

SEO Tester Online collects non-personally identifying information that your browser makes available whenever you visit a website. This information includes your Internet connection and hardware specs, browser type, browser language, the date and time of your query and one or more cookies that may uniquely identify your browser.

1.2.

Personally Identifiable Information. In addition we collect your personal information such as your full name, credit card information, billing address, your email address, history of communication with SEO Tester Online, history of payments, IP address, system information, your activities on the Website.

1.3.

Information Collection. To facilitate your use of the Service, SEO Tester Online may automatically collect certain types of information when you access or use the Service, complete surveys, send and receive communications, perform search queries and marketing activities. In order to collect this data, SEO Tester Online may utilize automated tools and files such as cookies and web beacons. These automated tools and files may reside on our servers or on your computer or device. If you restrict our ability to use automated tools and files, your ability to access and use all or part of the Service may be limited or disabled completely.

1.4.

Collection of information with third-party services

Additionally and only upon your grant of respective permissions we may collect information from third party service providers.

Most browsers are initially configured to accept cookies automatically. However, you can change these settings and block the use of cookies through your browser settings. There are several ways to handle cookies. Please refer to your browser's browser screen to find out how to adjust or change its settings. The underlying links indicate how you can set preferences on most commonly used browsers.

- Internet Explorer:
windows.microsoft.com/en-US/windows-vista/Block-or-allow-cookies
- Mozilla Firefox:
support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences?redirectlocale=en-US&redirectslug=Enabling+and+disabling+cookies
- Safari:
support.apple.com/kb/index?page=search&q=cookies%20safari&product=&doctype=¤tPage=1&includeArchived=false&locale=en_US
- Chrome:
support.google.com/chrome/answer/95647?hl=en

2.

USE OF INFORMATION

2.1.

Non-Personally Identifiable Information.

We use non-personally identifying information we obtain by technical means (such as the automatic recording performed by our servers or through the use of cookies) for the above purposes and in order to monitor and analyze use of the Service, for the Service's technical administration, to increase the Service's functionality and user-friendliness, to better tailor it to most common user needs, to generate and derive useful data and information concerning the interests, characteristics and website use behavior of our users, and to verify that users of the Service meet the criteria required to process their requests.

2.2.

Personally Identifiable Information.

We use the personally identifiable user information that we collect to provide, maintain, protect and improve the current Services offerings, to develop new Services, to be able to tailor the Services to one's specific needs if feasible, for convenience of users and communication with them, and as may be required by law.

2.3.

Treatment Mode

The Owner treats Personal Data of Users by taking appropriate security measures to prevent the unauthorized access, disclosure, modification, or destruction of Personal Data.

The treatment is carried out using computer and / or telematic tools, with organizational and logical methods strictly related to the purposes indicated. In addition to the Owner, in some cases they may have access to the Data categories of persons involved in the organization of the site (administrative, commercial, marketing, legal, system administrators) or external entities (such as third party technical service providers, postal couriers, hosting providers, computer companies, communications agencies) also appointed, if necessary, by the Manager of the Treatment. The updated list of Responses may always be requested from the Treatment Manager.

2.4.

Place

The Datas are processed at the Operator's Headquarters and in any other place where the parties involved in the treatment are located. For more information, contact the Owner.

2.5.

Times

The Datas are processed for the time required to perform the service requested by the User, or required by the purposes described in this

document, and the User may always request termination or deletion of the Data.

2.6.

Purpose of Treating Data Collected

User Data is collected to allow the Owner to provide its services, as well as for the following purposes: Interaction with social networks and external platforms, Contact the User, Access to Third Party Accounts, Content Commentary, Address Management and sending emails, Hosting and Backend Infrastructure, Interaction with Data Collection Platforms, and other third parties, Location-Based Interactions, Advertising, Registration and Authentication, Remarketing and Behavioral Targeting, Statistics, Content View from External Platforms, Heat Mapping and Session Recording and Interaction with Online Polling Platforms.

3.

DISCLOSURE

3.1.

Disclosure to Third-Parties.

SEO Tester Online does not share your personal information with third parties or the public except as set forth herein. We may share your personal information with our third-party service providers, such as SMTP infrastructure providers, analytical services, payment processors, merchants, or resellers, performing services, which supplement our Services. These service providers may have access to personal information as needed to perform their functions. Third parties with whom we share your data currently include, but are not limited to, Amazon,

Hubspot, Google, Hotjar, Intercom, YouTube, Mailchimp, Facebook, LinkedIn and Twitter. We do not sell your personal information.

3.2.

Research.

We may use and disclose to third parties information we collect in aggregated, non-personally identifiable form for research and informational purposes and to help us make sales, marketing and business decisions.

3.3.

Events and Webinars.

SEO Tester Online may share the names, email addresses and other details of users who register for some of our webinars and events, both online and offline, with the respective webinar speakers, announced special guests, our partners at the events, and others. We carefully select these persons and require them to use this information for the purposes related to the event (including webinars). We will try to label such events (including webinars) on the registration forms therefor, but if you affirmatively do not wish your name, email address or other details disclosed, please contact us before registering for any SEO Tester Online event to confirm whether your personal information will be shared at the specific event that you are considering. You may not opt-out of sharing your information at an event where such information is shared. Your only recourse is not to register for an event which so shares information.

3.4.

Mergers and Acquisitions.

If SEO Tester Online is involved in a merger, acquisition or asset sale, we will continue to ensure the confidentiality of any personal information and give affected users notice before personal information is transferred or becomes subject to any new privacy policy of an acquirer of our business.

3.5.

Special Circumstances.

SEO Tester Online will not disclose your personally identifiable information except as set forth in this Section 3, including in subsections (a) through (d) below:

- a. when required by law subjects;
- b. when it is required to do so according to Italian law;
- c. for the purpose of pursuing outstanding debts or liabilities; and
- d. when he has permission to do it for you.

3.6.

Use of Information for Commercial Purposes.

By confirming your user account you agree that SEO Tester Online will use your information for commercial purposes. You can oppose the use of your personal data for commercial purposes at any time by contacting the company at info@www.seotesteronline.com.

4.

INFORMATION STORAGE

4.1.

Permission to Use Information.

By submitting your personal information, you agree to its transfer, storage or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy.

4.2.

Password.

Where we have given you (or where you have chosen) a password which enables you to access certain Services or specific areas of the Website, you are responsible for keeping this password confidential. We ask that you do not share your password with anyone.

4.3.

Disclaimer.

Unfortunately, the transmission of information via the Internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to us via the Internet; any such transmission is at your own risk.

5.

INFORMATION SECURITY

5.1.

Security Measures.

We work hard to protect SEO Tester Online and our users from unauthorized access to or unauthorized alteration, disclosure or destruction of information we hold. We review our information collection, storage and processing practices, including physical security measures, to guard against unauthorized access to systems.

5.2.

Limited Access to Information.

We work hard to restrict access to personal information to SEO Tester Online employees, contractors and agents who need to know that information in order to process it for us, and who are subject to strict

contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations.

5.3.

Be Aware.

To prevent being a phishing website victim, always check domain details when you are providing your personal information. Please, be aware that if you suspect the website you are on is a fake site representing to be SEO Teste Online or to provide the Services, contact us directly at info@www.seotesteronline.com.

5.4.

Controlling Your Personal Information.

SEO Tester Online may, from time to time, make available to users chat rooms, forums, message boards, and other interactive features. You should be aware that when you voluntarily disclose personally identifiable information (e.g. user name, e-mail address) via blog, forums, postings, profiles or other areas of the Website, that information, along with any substantive information disclosed in your communication, can be collected, correlated and used by third parties and may result in unsolicited messages from other posters or third parties. Such activities are beyond the control of SEO Tester Online. Please do not post any personal information on the Website or in other areas that you expect to keep private.

5.5.

Links.

For your convenience, we may provide links to certain third party websites or referrals to certain third parties' products or services. If you choose to visit a third party's website or use its products or services, please be aware that the third party's privacy policy, and not this Privacy Policy, will govern your activities and any information you disclose while

interacting with the third party.

6.

Further information on treatment

6.1.

Defense in court

The User's Personal Data may be used by the Owner in court or in the preparatory steps for its possible establishment for defense against abuse of the use of this Application or related services by the User.

The User declares that he / she is aware that the Owner may be required to disclose the Data at the request of the public authorities.

6.2.

Specific information

Upon Customer's request, in addition to information contained in this Privacy Policy, this Application may provide the User with additional and contextual information regarding specific services, or the collection and processing of Personal Data.

6.3.

System logs and maintenance

For operational and maintenance purposes, this Application and any third party services that it uses may collect System Logs, that is, files that record the interactions and may also contain Personal Data, such as the IP User Address.

6.4.

Information not contained in this policy

Further information regarding the processing of Personal Data may be requested at any time by the Data Holder using the contact information.

6.5.

Exercise of Rights by Users

Persons referenced on Personal Data have the right at any time to obtain confirmation of whether or not they are in the possession of the Treatment Holder, to know their content and origin, to verify their accuracy or to ask for their integration , the deletion, updating, rectification, transformation into anonymous form or the blocking of personal data processed in violation of law, and to oppose, in any case, for legitimate reasons, their processing. Requests must be sent to the Treatment Holder.

This application does not support “Do Not Track” requests.

To find out if any third party services they use support you, you are welcome to consult their privacy policy.

6.6.

Changes to this privacy policy

The Owner reserves the right to make changes to this Privacy Policy at any time by giving the Users an advertisement on this page. So please check this page often, referring to the last modified date at the bottom. In the event of non-acceptance of the changes made to this Privacy Policy, you are required to discontinue the use of this Application and may request the Treatment Manager to remove its Personal Data. Unless otherwise specified, the previous privacy policy will continue to apply to the personal data collected until then.

6.7.

About this privacy policy

The Data Holder is responsible for this privacy policy.

7.

COMPLIANCE AND COOPERATION WITH REGULATORY AUTHORITIES

We regularly review our compliance with our Privacy Policy. We also adhere to several self-regulatory frameworks. When we receive formal written complaints, we will contact the person who made the complaint to follow up. We work with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that we cannot resolve with our users directly.

8.

COLLECTION OF INFORMATION FROM CHILDREN

We do not knowingly collect personally identifiable information relating to children. In the event that we learn that we have collected personally identifiable information from anyone under 18 years of age without prior parental consent, we will take steps to promptly delete such information. By providing your personal information to SEO Tester Online, through the Service, you represent that you are at least 18 years of age or older.

9.

INTERNATIONAL VISITORS AND USERS

The site is hosted in Ireland. If you are visiting other regions with laws governing the collection and use of data that may differ from Irish law, please note that you are transferring your personal information to Ireland,

which does not have the same data protection laws other regions and by providing your personal information you consent to:

1. Use of your personal information for the above purposes in accordance with this Privacy Policy; and
2. The transfer of your personal data to Ireland as indicated above.

9.

NO ERROR-FREE PERFORMANCE

SEO Tester Online does not guarantee error-free performance based on this privacy policy. We can not always capture an unintentional privacy problem, despite our reasonable efforts to do so. As a result, we accept your comments about any privacy concerns you may have, including suggestions on how we can improve this privacy policy. We use reasonable efforts to comply with this Privacy Policy and we will take timely corrective action when we learn of any failure to comply.

10.

LEGAL NOTICES

This Privacy Policy is subject to the Terms and Conditions, available for review at <https://www.seotesteronline.com/terms-conditions/>. Our Terms and Conditions take precedence over any conflicting provision in this Privacy Policy.

11.

CONTACT

Your privacy matters to SEO Tester Online so whether you are new to SEO Tester Online or a long time user, please do take the time to get to know our practices. Questions, comments and requests regarding this Privacy Policy are welcomed and should be addressed to us by email at info@www.seotesteronline.com.

Last updated: March 30, 2018

COOKIE POLICY

This Application makes use of Cookies. For more information and detailed information, you can consult the Cookie Policy.

Cookies consist of portions of code installed within the browser that assist the holder in providing the service according to the purposes described. Some of the Cookie's purpose may also require the user's consent.

Definitions

Personal Data (or Data)

It is personal information about any natural person, identified or identifiable, even indirectly, by reference to any other information, including a personal identification number.

Usage data

This information is automatically collected by this Application (or third party applications that this Application uses), including: IP addresses or computer domain names used by the User that connects with this Application, the addresses in URI (Uniform Resource Identifier) notation, time of the request, method used to submit the request to the server, file size obtained in response, numeric code indicating the response status of the server (good end, error,) the country of origin, the features of the browser and the operating system used by the visitor, the various travel time connotations (such as the time spent on each page) and the details of the route followed within the Application, with particular reference to the sequence of the pages viewed, to the parameters relating to the operating system and the computer environment of Uten you.

User

The individual using this Application, who must coincide with or be authorized by the Person in question and whose Personal Data is the subject of the processing.

Interested

The natural or legal person to whom the Personal Data refers.

Responsible for Treatment (or Responsible)

The natural person, legal entity, public administration and any other body, association or body authorized by the Owner to process Personal Data as set out in this Privacy Policy.

Holder of Treatment (or Holder)

The natural or legal person, the public administration and any other body, association or body to which they, together with any other holder, also contest decisions regarding the purposes, the manner of processing personal data and the instruments used, including the profile of security, in relation to the operation and use of this Application. The Holder of the Treatment, unless otherwise specified, is the owner of this Application.

This Application

The hardware or software tool through which the Personal Data of the Users is collected.

Cookie

Small portion of data stored within the user's device.

1.

COOKIE

1.1.

Technical Cookies and Aggregate Statistics

Activities strictly necessary for operation

This Application uses Cookie to save the user's session and to perform other activities strictly necessary for its operation, such as in relation to traffic distribution.

Saves preferences, optimization and statistics

This Application uses Cookie to save your navigation preferences and optimize the user's browsing experience. Among these Cookies are, for example, those that set the language and currency or for managing the statistics by the Site Owner.

Other types of cookies or third-party tools that might make it use

Some of the services listed below collect statistics in aggregate form and may not require the consent of the User or may be managed directly by the Owner – as described – without the help of a third party.

If, among the tools outlined below, there are services handled by third parties, they may, in addition to what is specified and even without the Registrar's knowledge, perform tracking activities of the User. For detailed information about this, we suggest that you request the full list at

info@seotesteronline.com and / or consult the privacy policies of individual services.

Cookies are small text files that are installed on computers and devices when visiting an internet site. Specifically, cookies are used to perform automated authentication, track navigation sessions, and store specific information about users accessing a particular web site. In order to allow our users to properly understand the different types of cookies and their features, follow an example list that shows the different types of cookies that exist:

Technical Cookies. These are the cookies required for the operation of the Site and the delivery of the services offered to the customer.

Cookie c.d. "Analytics". Such cookies that fall into the macro category of technical cookies are used by SEO Tester Online srls to statistically analyze site visits and / or visits and installed solely for statistical purposes and / or collect aggregated information.

Session cookies. These technical cookies are used to trace the use of the Site during a particular session. These cookies are generally stored on the user's browser for the duration of the session. Expire when the browser is closed.

Persistent cookies. These are constant cookies that continue to work even after the browser closes. This allows easier and quick access to the Site.

Functionality cookies. Such cookies allow the Site to remember the choices made by the user (username, language, region), thus providing improved and more customized features.

Cookie performance. These are cookies that collect and analyze information about site use by visitors (visited pages, number of accesses,

time spent on site, etc.) to provide you with a better navigation experience. Such cookies do not collect information that allows you to identify the user. All data collected by these cookies are aggregated and, as a result, anonymous and are used only to improve the functioning of the Site.

Targeting / Advertising Cookies. These cookies are installed in order to create a user profile that visits the Site based on its behavior while browsing. They can also be used by third-party companies to allow the user to view the latest banners on the sites of these websites, viewed on the SEO Tester Online website. While the user browses within the Site, these cookies are also used to show you the services that may be of interest to you and / or services similar to those that you have previously viewed based on your browsing history. The use of such cookies normally does not imply the processing of your personal data, but may allow you to connect to your computer or other devices and trace the saved data: such cookies connect to the browser installed on your computer or others devices used during navigation on the Site in order to provide targeted advertising.

First-party cookies. These cookies are installed directly by SEO Tester Online on the user's device so that the Site works efficiently and trace the visitor behavior patterns of the Site.

Third party cookies. These cookies are installed on SEO Tester Online's site by third parties. In this way SEO Tester Online can host ads, listings, such as banner ads from other companies, which in turn install cookies. They can only be used to store data that the user has entered in one or more websites.

2.

How do I control the installation of cookies?

In addition to what is indicated in this document, the User can manage cookie preferences directly within their browser and prevent, for example, third parties from installing them. By browsing preferences, you can also

delete cookies that have been installed in the past, including the Cookie where you may have the permission to install cookies from this site. It's important to note that by disabling all Cookies, the operation of this site may be compromised. The User can find information on how to manage cookies in his browser in the dedicated pages of his browser, the most common among them, but not exclusively: Google Chrome, Mozilla Firefox, Apple Safari, and Microsoft Windows Explorer.

You can find out how to manage cookies, and to make the changes to your browser that we refer to above at this site:

<http://www.allaboutcookies.org/manage-cookies>. Please note that if you choose to block cookies, doing so may impair the SEO Tester Online Service or prevent certain elements of it from functioning.

In the case of services provided by third parties, you may also exercise your right to oppose the tracking by notifying you through the third party privacy policy, by opt-out link if explicitly provided or by contacting it directly.

Notwithstanding the foregoing, the Owner informs you that the User may use Your Online Choices. Through this service, you can manage tracking preferences for most of your advertising tools. The Owner, therefore, advises Users to use this resource in addition to the information provided in this document.

3.

Holder of Data Processing

Quazio s.r.l. – Via Giuseppe Mazzini, 47, Aci Sant'Antonio (CT) – 95025 (Italy)

VAT: IT05395980872

Email address of the Owner: info@www.seotesteronline.com

Since the installation of Cookies and other third-party tracking systems through the services used within this Application can not be technically controlled by the Owner, any cookie-specific reference and tracking systems installed by third parties is to be considered as indicative. For full information, see the privacy policy for any third party services.

Given the complexity associated with the identification of cookie-based technologies and their very close integration with the operation of the web, you are invited to contact the Owner if you would like to receive any further information regarding the use of the Cookies themselves and any use them – for example by third parties – made through this site.

Blog Policy

Before posting comments or other information about our sites (hereinafter “our sites”), SEO Tester Online invites you to read the SEO Tester Online Blog Policy carefully to understand our opinions and practices regarding use of the Blog SEO Tester Online, available on the site www.seotesteronline.com (and its subdomains associated with it). By using the Blog SEO Tester Online, by visiting our sites or by signing any form of subscription with us, you agree to and agree to the practices described in this Blog Policy, in the Terms of Use of SEO Tester Online, in the SEO Tester Online Privacy Policy as well as any other condition shown to you when you use some features for the first time, possibly modified by SEO Tester Online from time to time. If you disagree with any section of this Blog Policy, please do not use the SEO Tester Online Blog.

1.

PUBLIC PROFILE AND CONTENT

By posting a comment or any other information on our sites, you acknowledge and agree that the data you fill in during the subscription process on our sites or any time later creates your public profile (hereinafter “Public Profile”). You acknowledge and agree that the information that you provide in your Public Profile would be visible to the others. You are responsible for your use of SEO Tester Online services, for any content you post on our sites, including information, text, graphics, photos or other materials uploaded, downloaded or appearing on our sites (hereinafter “Content”), and for any consequences thereof. Most Content you submit, post, or display through SEO Tester Online services is public by default and will be able to be viewed by other users and through third party services and websites. You can change information in your Public Profile at any time. You should only provide Content that you are comfortable sharing with others.

2.

WHAT’S IMPORTANT

You must be at least 13 years old to use SEO Tester Online service and respect the other dispositions of this agreement.

You may not post violent, nude, discriminatory, unlawful, infringing, hateful Content via our sites. We reserve the right to remove any Content that we deem to be offensive, harmful, inaccurate or otherwise inappropriate, but do not regularly review posted Content.

You are responsible for any activity that occurs through your Public Profile and you agree not to sell, transfer, license or assign your Public Profile.

You acknowledge and agree that you cannot delete the Content published on our sites.

You affirm, represent, and warrant that you own or have the necessary licenses, rights, consents, and permissions to publish Content you submit.

You affirm, represent, and warrant that the downloading, copying, publishing, modification and use of the Content will not infringe the proprietary rights, including but not limited to the copyright, patent, trademark or trade secret rights, of any third party.

You affirm, represent, and warrant that the Content does not contain or install any viruses, worms, malware, Trojan horses or other harmful or destructive content.

You agree to use SEO Tester Online Blog in strict compliance with all applicable laws, rulings and regulations.

As between SEO Tester Online and the copyright owners of the Content and all Intellectual Property Rights in or relating to any of the foregoing, are and will remain the exclusive property of copyright owners or its licensors. User hereby grants SEO Tester Online a limited, non-exclusive, royalty-free, license to modify, copy, reproduce, distribute, and display the Content. SEO Tester Online does not claim any additional rights and copyright of the Content remain the property of the publisher.

For clarity, you retain all of your ownership rights in your Content. By submitting Content to SEO Tester Online, you hereby grant us a worldwide, non-exclusive, royalty-free, license to use, modify, reproduce, distribute, prepare derivative works of, display, and transmit the Content in connection with SEO Tester Online Service and SEO Tester Online (and its successors' and affiliates') business, including without limitation for promoting and redistributing part or all of the Service (and derivative works thereof) in any formats and through any media channels. You also hereby grant SEO Tester Online a non-exclusive license to improve your Content

through SEO Tester Online service by editing and/or translating your Content.

You further agree that Content you submit to SEO Tester Online service will not contain third party copyrighted material, or material that is subject to other third party proprietary rights, unless you have permission from the rightful owner of the material or you are otherwise legally entitled to post the material and to grant SEO Tester Online all of the license rights granted herein.

SEO Tester Online expressly disclaims any and all liability in connection with the Content. We do not permit copyright infringing activities and infringement of intellectual property rights on our sites, and SEO Tester Online will remove all Content if properly notified that such Content infringes on another's intellectual property rights.

We may at any time, without prior notice and in our sole discretion, remove the Content, ban and/or terminate a user's account for submitting the material in violation of this Blog Policy.

3.

LIMITATION OF LIABILITY

Any Content posted, uploaded, downloaded by you on our site, whether publicly posted or privately transmitted, is the sole responsibility of the person who originated such Content. We may not monitor or control the Content posted via our sites and we cannot take responsibility for such Content. Any use or reliance on any Content or materials posted via our sites or obtained by you through SEO Tester Online services is at your own risk.

We do not endorse, support, represent or guarantee the completeness, truthfulness, accuracy, or reliability of any Content or communications posted via our sites or endorse any opinions expressed via our sites. You

understand that by using SEO Tester Online services, you may be exposed to Content that might be offensive, harmful, inaccurate or otherwise inappropriate, or in some cases, postings that have been mislabeled or are otherwise deceptive. Under no circumstances will SEO Tester Online be liable in any way for any Content, including, but not limited to, any errors or omissions in any Content, or any loss or damage of any kind incurred as a result of the use of any Content posted, emailed, transmitted or otherwise made available via SEO Tester Online services or broadcast elsewhere.

4.

DIGITAL MILLENIUM COPYRIGHT ACT

If the user is a copyright owner or agent of the same rights and believes that Content of any kind violates the copyrights of which he or she is a holder, he / she may submit a notification under the Digital Millennium Copyright Act ("DMCA") by providing the following information in writing to SEO Tester Online:

- A physical or electronic signature of a person authorized to act on behalf of the owner of an exclusive right that is allegedly infringed;
- Identification of the copyrighted work claimed to have been infringed, or, if multiple copyrighted works at a single online site are covered by a single notification, a representative list of such works at that site;
- Identification of the material that is claimed to be infringing or to be the subject of infringing activity and that is to be removed or access to which is to be disabled and information reasonably sufficient to permit the service provider to locate the material;
- Information reasonably sufficient to permit the service provider to contact you, such as an address, telephone number, and, if available, an electronic mail;
- A statement that you have a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent, or the law; and

- A statement that the information in the notification is accurate, and under penalty of perjury, that you are authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.

You can report alleged copyright infringement by sending us the notice of claimed infringement by email: info@www.seotesteronline.com, indicating all the necessary information specified herein.

Please be aware that under 17 U.S.C. § 512(f), you may be liable for any damages, including costs and attorneys' fees incurred by us or our users, if you knowingly materially misrepresent that material or activity is infringing. If you are unsure whether the material you are reporting is in fact infringing, you may wish to contact an attorney before filing a notification with us.

Counter-Notice. If you believe that your Content that was removed (or to which access was disabled) is not infringing, or that you have the authorization from the copyright owner, the copyright owner's agent, or pursuant to the law, to post and use the material in your Content, you may send us a counter-notice by email: info@www.seotesteronline.com, indicating all the necessary information specified herein. To submit a counter-notice, you will need to provide us with the following information: Your physical or electronic signature; Identification of the Content that has been removed or to which access has been disabled and the location at which the Content appeared before it was removed or disabled:

- electronic or physical signature of the user;
- Identification of Content that has been removed or for which access has been disabled and the address where the Content has appeared before being removed or disabled;
- statement in which the notifying user claims to believe, in good faith, that the Content has been either disabled or disabled due to error or misidentification;
- name, address, and telephone number of the user and a statement where the user attests to the jurisdiction of the Court of First Instance in relation to your address and that you will accept the service of the

proceedings by the person who sent the notification of the alleged breach.

To send a counter notification, you must reply to our original removal notification email and provide all the information you need in the response body, as all attachments will be removed from SEO Tester Online for security reasons.

Upon receipt of a valid counter-notification, SEO Tester Online will immediately send a copy of the person who forwarded the original notification. If SEO Tester Online does not receive notification within 10 working days of the fact that the notifier has requested a court order to prevent further violations of the material in question, SEO Tester Online will replace the removed material or re-access it.

5.

COMPLIANCE AND COOPERATION WITH REGULATORY AUTHORITIES

SEO Tester Online periodically checks compliance with its policy. It also adheres to numerous self-regulatory contexts. Upon receipt of formal written complaints, SEO Tester Online shall contact the person who filed the complaint in order to be able to follow suit. SEO Tester Online works with relevant regulatory authorities, including local data protection authorities, to resolve any personal data transfer complaint that it is not able to resolve directly with users.

6.

NOTICES

All notices, requests, claims, demands and other communications regarding this Blog Policy are welcomed and should be addressed to: info@www.seotesteronline.com